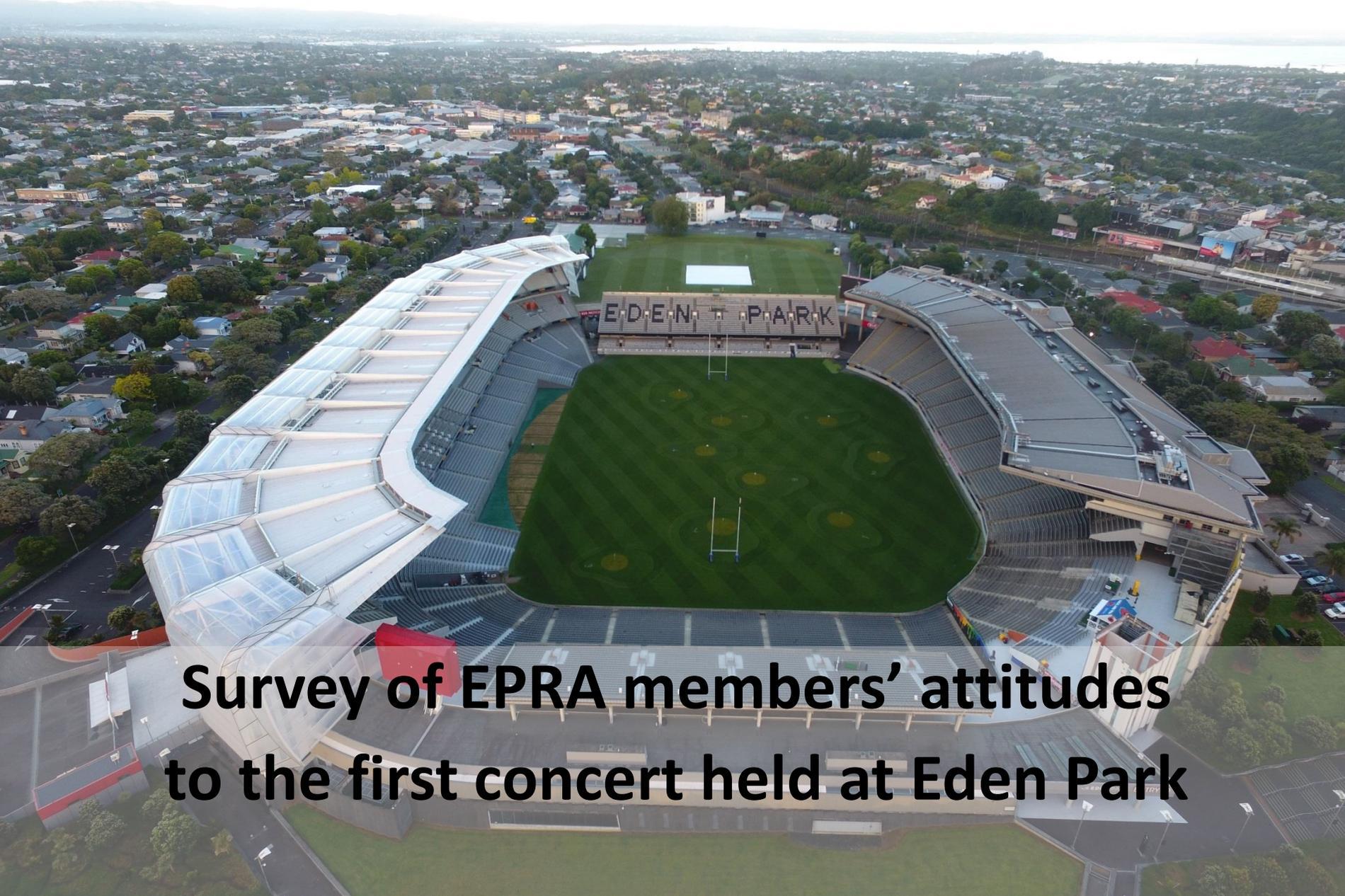


# Representing the residents of Eden Park

**EDEN PARK  
RESIDENTS**



**Survey of EPRA members' attitudes  
to the first concert held at Eden Park**

**May 2021**

# Introduction

- Survey conducted among all 224 EPRA members who have supplied email addresses to our database between April 28 – May 3rd, 2021.
- N=105 responses received.
  - High response rate of 47%.
- Survey conducted online asking the following questions;
  - Where members were during the evening of the first concert
  - Satisfaction with Eden Park's management of the concert
  - Impact of concert on members, their household and property
  - Satisfaction with noise, crowd behaviour, rubbish and traffic management
  - Support for concerts at Eden Park before and after the concert
  - Suggestions for how to improve how concerts are held at Eden Park
  - Demographics

# Introduction

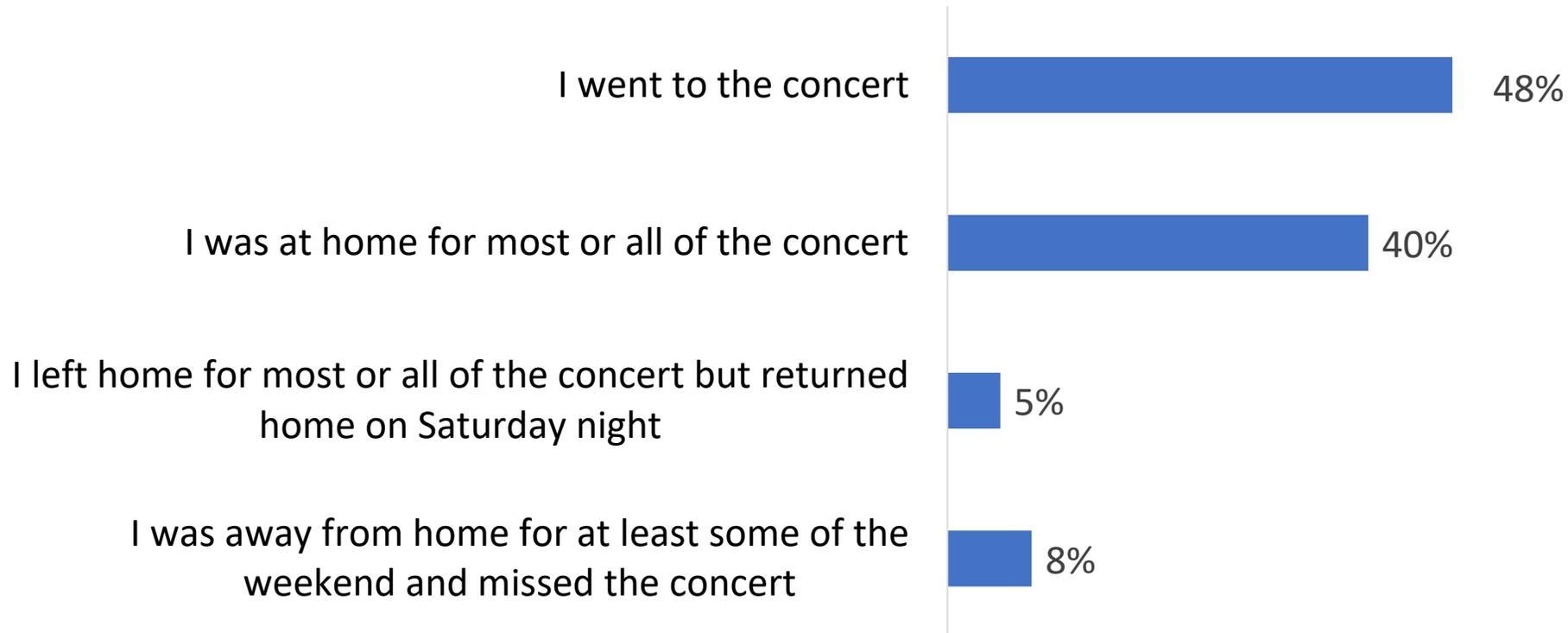
- The final sample represents a broad cross-section of the community:

Gender		Household	
	%		%
Male	49%	Younger without kids/Flatting	11%
Female	44%	Families with mainly pre-school kids	9%
Rather not say	7%	Families with mainly school aged kids	32%
Age			
	%	Families with kids mainly 15 or more	12%
Under 30	1%	Families with kids of mixed ages	9%
30-39	15%	Solo parent	1%
40-49	33%	Extended family of multiple generations	3%
50-59	30%	Older without kids	16%
60-69	10%	Rather not say	7%
70+	3%		
Rather not say	7%		

- Nearly all survey participants are local residents of Eden Park:
  - N=35 live within a 100 metre radius of Eden Park (eg. Walters Ave, Bellwood Ave, Cricket Ave, Kowhai St, Marlborough St, Reimers Ave, Royal Tce, Tongareiro St)
  - N=44 live within the parking restrictions area (eg. Altham Ave, Burnley Tce, Cromwell St, Ethel St, King Edward St, Onslow Rd, Paice Ave, Parrish Rd, Rossmay Tce)
  - N=20 live just outside the parking restrictions area (eg. Cambourne Rd, First Ave, George St, Grange Rd, Kenneth Ave, Kingsland Ave, Morningside Dr)
  - N=7 did not give a location

# Where residents were during the concert

Nearly one in two EPRA members (48%) went to the concert, with nearly all the remainder being at home for most or all of the show.



INTRODUCTION: Eden Park held its first ever concert when Six60 and other acts played there between 4.30 to 10.30pm on Saturday April 24.

QUESTION: First of all, which of the following best describes where you were during the concert between 4.30pm to 10.30pm on Saturday April 24?

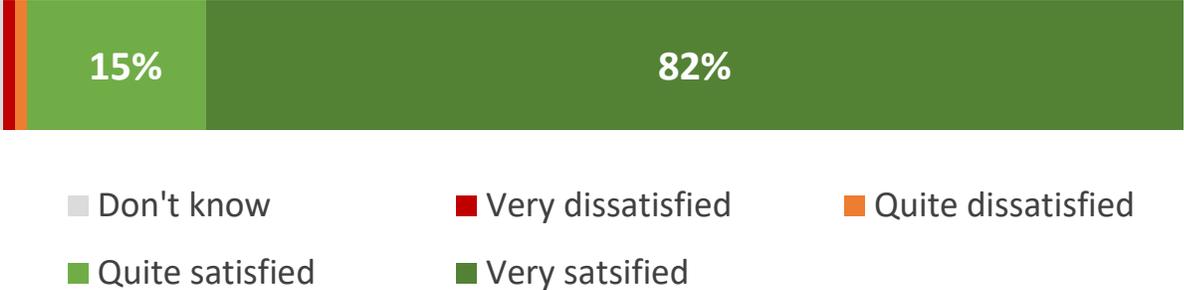
BASE: All participants (n=105)

# Satisfaction with Eden Park's management and impact of the concert

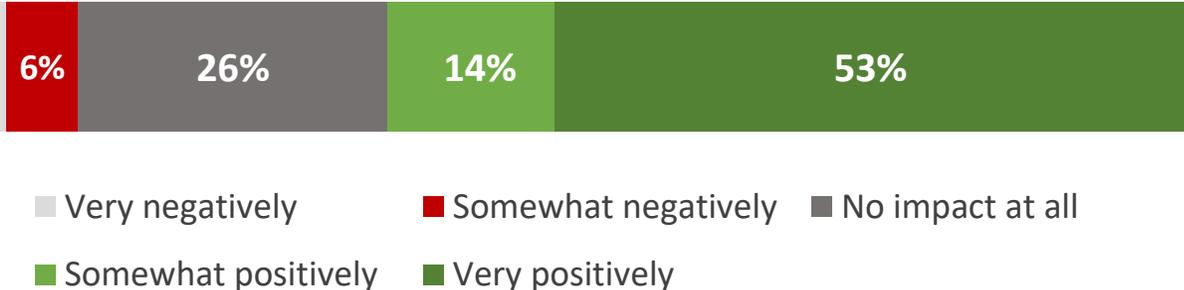
More than eight in ten members were very satisfied with Eden Park's management of the concert.

Nearly seven members were positively impacted by the concert, and an additional one in four were not impacted at all.

## Satisfaction with Eden Park's management of the concert



## Impact of concert on members, their household and property

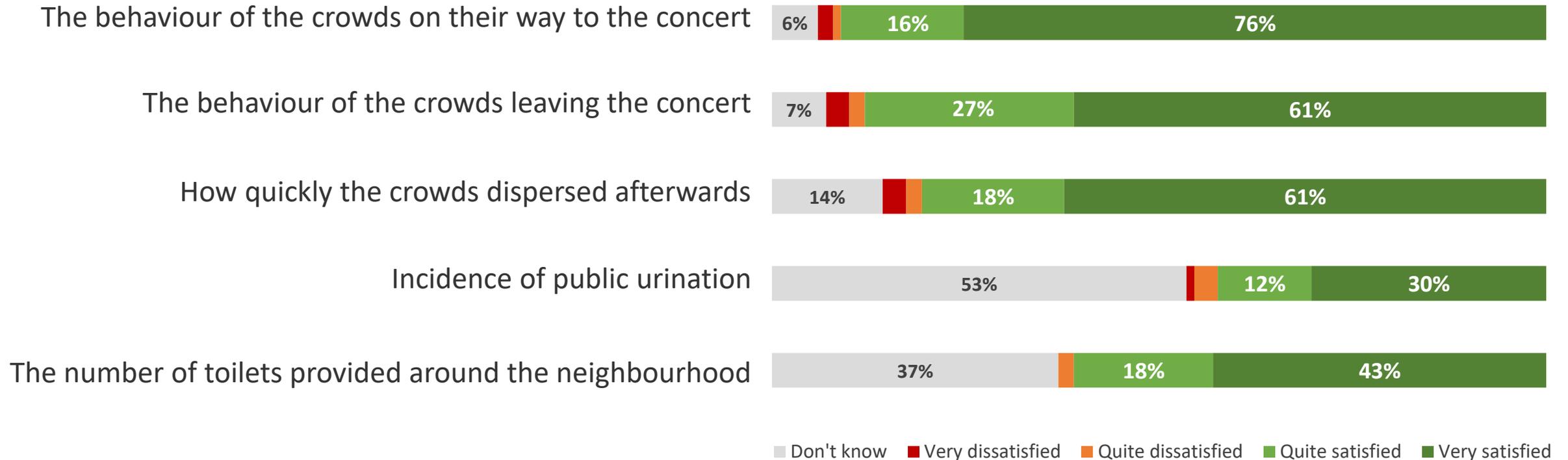


QUESTION: Overall how satisfied were you with how the Eden Park concert was managed by Eden Park? (n=89)  
QUESTION: Please indicate how, if at all, the concert impacted on you, your household and your property. (n=90)  
BASE: All participants who answered each question. Note: some respondents chose not to answer each question.

# Attitudes to the concert

The vast majority of EPRA members were satisfied with the behavior and dispersal of the crowds.

Almost all members were satisfied with the incidence of public urination and the number of toilets provided or could not offer an opinion – almost no-one was dissatisfied.



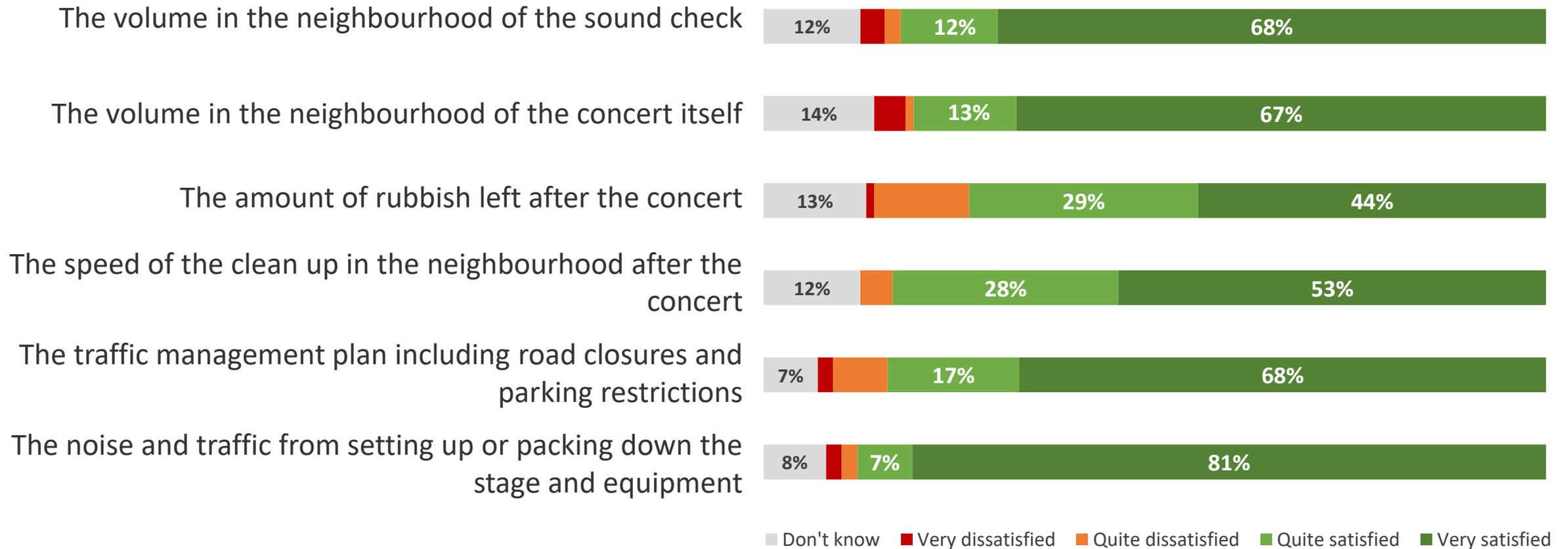
QUESTION: Please indicate how satisfied you were with the following aspects of the concert.

BASE: All participants who answered the question. (n=90) Note: some respondents chose not to answer each question.

# Attitudes to the concert

The vast majority of EPRA members were satisfied with the volume of the sound check and concert, rubbish and clean up, traffic management, and disruption from set-up and pack down.

Rubbish left after the concert shows the lowest levels of satisfaction.



QUESTION: Please indicate how satisfied you were with the following aspects of the concert.

BASE: All participants who answered the question. (n=90) Note: some respondents chose not to answer each question.

# Attitudes to concerts at Eden Park overall

94% of EPRA members were in favour of concerts being held at Eden Park before the show – and the same number remain in favour after the first concert.

	<u>Before first concert</u>	<u>After first concert</u>
Support concerts at Eden Park	94%	94%

QUESTION: Before the concert did you support concerts being held at Eden Park?

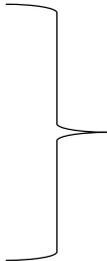
QUESTION: After the concert do you support concerts being held at Eden Park?

BASE: All participants (n=105)

# How do people suggest future concerts could be improved?

Rubbish clean-up after the event was the most common suggestion.

- More/quicker rubbish collection after the event - 5 comments
- More rubbish bins around the neighbourhood - 4 comments
- Expand the area covered by information on traffic restrictions/management, rubbish clean up - 2 comments
- Reduce the volume - 3 comments
- Reduce of sound check/inform when it is - 2 comments
- Increase the volume - 3 comments
- More concerts - 5 comments
- Discounted tickets for local residents - 6 comments



*Given the increased capacity in its concert set up, I'd like it if the area which is considered for clean up, and receives info on traffic management, traffic plan notifications, and pack in and out date notifications could be reconsidered. With twice as many people moving around and dropping rubbish, the impact area is wider because all those people park further away.*

*A few more rubbish bins and encouragement to people to not litter.*

*A wider clean up area  
More rubbish bins outside the park*

*More rubbish bins please. There were massive numbers of glass bottles left on the footpaths.*

*Only issue we had was with rubbish clean-up on Burnley Tce late the following day*